



# Application tips

Here's how to make a great first impression with your application and resume. Follow our eight tips for crafting a great application.

## 1. Keep it simple.

Be clear, concise and professional. Ensure the document is well formatted with no spelling mistakes.

## 2. Brief is best.

Make sure your resume is no more than one to two pages. Bullet points are a great way to highlight your skills and achievements. In your employment history, start with your most recent job.

## 3. Sell yourself.

Your responses need to highlight how your experience and skills are relevant to the role you're applying for. Rather than providing a long list of responsibilities, focus on what you have achieved in past roles, including targets met or exceeded, money or time saved, processes improved or revenue generated.

## 4. Be honest.

Be truthful about your skills and experience. If the information is inaccurate, it raises questions about your integrity. You may be asked to provide certificates or evidence during the recruitment process.

## 5. Be yourself.

Remember to include your extra-curricular, volunteering and community activities. They show that you are a well-rounded individual with diverse interests, who can manage your time effectively.

## 6. Get rid of unnecessary stuff.

There's no need to include your age, marital status, religion or nationality. You don't need a profile photo either.

## 7. Up to date.

Your resume is a 'living document' that you need to edit and update throughout your career. Make sure your contact information is current.

## 8. Double-check it.

Readers will form an opinion about your resume in a few seconds. Use a modern, standard font that's easy to read. Spell-check and proofread your resume. Then, ask a trusted friend to review it.